

Introducing
the premier
equine experience

CANADA'S
Outdoor
**EQUINE
EXPO**



JUNE 4-7, 2010

**ARKELL RESEARCH STATION
GUELPH**

Partners



“Come see equine research translated into practical applications for the horse industry through hands-on demonstrations and clinics.”

Lorie Jocius - President, Canada's Outdoor Shows Limited



JUNE 4-7, 2010
ARKELL RESEARCH STATION
GUELPH

The Background

The University of Guelph is the premier institution in Canada for equine research, sciences and medicine, with a legacy of innovation that has led to improved animal health. With 50% of Ontario's horse population residing within 100 miles of Guelph, this Expo in partnership with the University aims to showcase the latest innovations to Ontario and the world.

The Need

With such a large and diverse horse population in Ontario, there is a need for a world-class event that showcases the latest developments in equine health, nutrition, innovative equipment, and services for training, housing and care.

The Location

The Arkell Research Station is located on the southeast outskirts of Guelph, Ontario. Part of the University of Guelph's vast research network, this 640-acre facility sits centrally in Ontario's horse country.

The Organizers

Canada's Outdoor Shows Limited has operated Canada's Outdoor Farm Show for over 16 years. It is the nation's largest agricultural trade show, showcasing the latest in agricultural technologies and innovations. It's team has many years of expertise in facilitating interactive outdoor events for both agricultural and equine sectors.

The Event

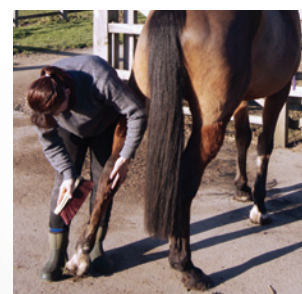
Canada's Outdoor Equine Expo will be an annual event held in June at the University of Guelph's Arkell Research Station. It will feature a trade show of equine nutrition, housing, hoof care, equipment, training, health care, medical services and related services.

The Audience

Whether you are a seasoned trainer, racing professional or casual horse enthusiast, there is something for everyone at the 2010 Canada's Outdoor Equine Expo. The programming on Monday will specifically target racing professionals. Saturday and Sunday will be geared towards equestrians, professional riders, coaches, young people, horse-lovers and anyone wanting to understand more about the equine industry.

The Future

The Arkell Research Station has been recommended as the future home of the Ontario Equine Centre, a proposed equine facility with a research and education focus dedicated to the welfare and growth of all aspects of the equine industry. If it becomes a reality, it will be a multi-million dollar internationally recognized equine facility and the permanent home of the Canada's Outdoor Equine Expo.



“Canada has great equine and equestrian resources. We’re pleased to offer an event that focuses on the science of horse care and training.”

Brian Kitchen - Director of Business Development & Livestock, Canada's Outdoor Shows Limited



JUNE 4-7, 2010
ARKELL RESEARCH STATION
GUELPH

The Trade Show

(costs cover all four days of the Equine Expo)

Indoor Exhibit Space:

Booth depth is 10 feet and includes curtain dividers & backdrop (electricity is extra) **\$8.00 per square foot**

Outdoor Exhibit Space:

Exhibit depth is 30 feet (electricity is extra) with a minimum width of 20 feet. **\$35.00 per linear foot**

Biosecurity Requirements: For any horses brought to the event, owners and/or handlers must provide current health papers (within 30 days of the event) and must provide proof of a negative Equine Infection Anemia Test (AGID/Coggins or Elisa Test) that is dated no more than 6 months prior to the date of arrival. Show management reserves the right to have an animal removed if there is a lack of compliance to any biosecurity requirement. Water and bedding will be available for animals but handlers/owners must bring their own feed. For more information, please call 1-800-563-5441.

The Program

Some of the presenters to date include

Karen Scholl, Cave Creek, Arizona
Horsemanship for Women: Building Confidence Through Knowledge

Jennifer Woods, Blackie, Alberta
Commercial Livestock Transport, Emergency Handling & Tail Pulling

Ron Anderson, Calgary, Alberta
Wise Words for the First-Time Horse Owner

Dr. Sid Gustafson, Bozeman, Montana
Resolution of Problem Animal Behaviors & Natural Horsemanship

Dr. Scott Weese, University of Guelph
Biosecurity Issues: New & Emerging Equine Diseases in Race Horses

Susan Raymond, University of Guelph
The Green Horse Owner: Reducing Your Environmental Hoofprint

Wendy Pearson, University of Guelph
Medicinal Herbs for Horses

Gayle Ecker, Director of Equine Guelph
Developing a Career Pathway in the Horse Industry

Ted Smith, Retiring President, Standardbred Canada
Scrum Session for Standardbred Trainers & Owners

Dr. Huw Llewellyn, Stayner, ON
Respiratory Surgery

Jody Jamieson, Cambridge, ON
Q & A's with the 2009 O'Brien Award Canadian Driver of the Year

...and many many more.

Check the website www.EquineExpo.ca regularly for updates.

Opening Day – Friday, June 4

The Expo will begin at 2:00 pm on this opening day and admission will be free. This is a unique opportunity to preview the trade show exhibits and sample a few of the presentations. The day will culminate with a Gala Reception hosted by Equine Guelph with an exotic twist of excitement and fund raising opportunities.

Saturday, June 5 & Sunday, June 6

The weekend will be packed with trade show exhibits, interactive displays, hands-on presentations and new technologies to help advance the industry and better educate horse owners and riders about innovative equine advancements. The weekend will feature something for everyone – something pertaining to all breeds.

Race Day – Monday, June 7

This day is geared specifically for the racing industry. Presenters on Monday will be addressing issues and technologies targeted specifically to the racing industry as they apply to standardbred, thoroughbred and quarter horses. There will be a Trainers & Owners Scrum Session and a not-to-be-missed fund raising event for Race Horse Adoption Programs.

Check the website www.EquineExpo.ca regularly for updates.



Equestrian Horses

Pleasure & Performance Horses

Racing Horses

The Details

Time:	Friday, June 4	• 2:00 pm to 5:00 pm • Evening Gala for Equine Guelph
	Saturday, June 5 & Sunday, June 6	• 9:30 am to 5:30 pm
	Monday, June 7 (Race Day)	• 9:30 am to 5:30 pm



Location: Arkell Research Station, Guelph, ON (located on the southeast corner of Guelph at the corner of Arkell and Victoria Roads). Check the website www.EquineExpo.ca for directions.

Admission:	Adults (18 years & older)	\$15.00
	Youth (6 – 17 years)	\$5.00
	Children (under 6 years)	Free
	Parking	Free
	3 Day Event Pass	\$25.00

Contact Info: For exhibit information, contact **Paul Roper 1-800-563-5441 Ext. 34**
Program & horse information, contact **Brian Kitchen 1-800-563-5441 Ext. 39**
Sponsorship opportunities, contact **Robin Fines 1-800-563-5441 Ext. 43**

The Future



The Ontario Equine Centre (OEC) has a Vision to establish an internationally recognized facility with a research and education focus dedicated to the welfare of the horse as well as the development, promotion and operation of equine events, shows and industry functions that benefit the industry and people of Ontario and Canada. OEC will be a meeting place and collaborative centre for all things equine and tourists alike. Come share in the Vision.

For more information please visit: www.ontarioequinecentre.ca or contact Jean Szkotnicki, President of OEC at jszk@cahi-icsa.ca



Canada's Outdoor Shows Limited
160 Research Lane, Unit 101
Guelph, ON, Canada
N1G 5B2

EquineExpo.ca • 1-800-563-5441 • info@EquineExpo.ca